

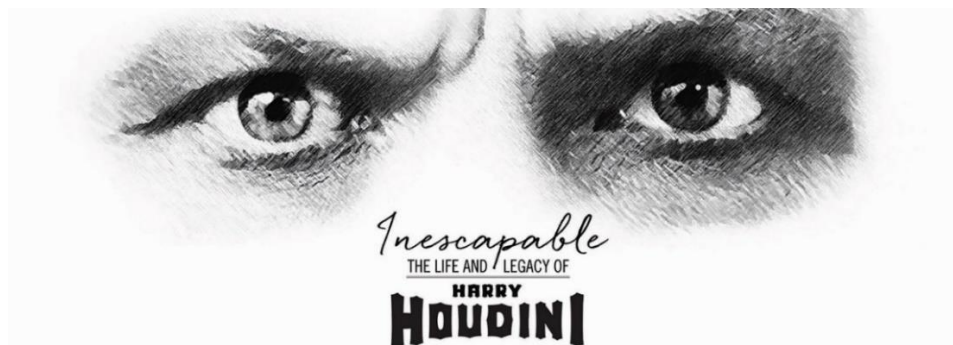
FOR IMMEDIATE RELEASE

April 1, 2019

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Harry Houdini Comes to Atlanta *Breman Museum Opens Magical New Exhibition*

Atlanta, GA. April 14th, the William Breman Jewish Heritage Museum opens *Inescapable: The Life and Legacy of Harry Houdini*, an original exhibition exploring the life and legacy of the world's most famous magician. Featuring artifacts, photos and archival records, many on loan from public and private collections, *Inescapable* showcases the incredible story of how this Hungarian Jewish immigrant, Ehrich Weiss, transformed himself into an international superstar.

Beginning with his birth in Budapest, Hungary in 1874, through his upbringing as a rabbi's son in Appleton, WI, visitors travel through a series of themed sections revealing how Houdini's identity influenced his career. Sections range from a focus on his early years as a young immigrant working odd jobs to his transformation to a full-time magician. It goes beyond his public persona and explores his personal life from his family to his dedication to community service.

Inescapable, curated by Baltimore-based magician and performer, David London, not only deals with Weiss/Houdini's extraordinary career on the stage but also takes visitors behind the curtain to look at the influences that shaped his life. "It gives visitors a deeper understanding of how the Houdini story fits into the saga of Jewish immigration in the late 19th century and how the technological innovations of his time enabled his rise to stardom," says Leslie Gordon, executive director of the Breman Museum.

In addition to the exploration of his early life, sections include:

- **Setting the Stage** describes the struggles of Houdini's early life and the difficulties faced by his father, artifacts include a Hebrew bible that belonged to Rabbi Weiss.

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- **The Self Liberator** featuring a spectacular display of reproduction posters, photos and press clippings, as well as original apparatus that he used in his performances.
- **On the Cutting Edge** investigates his exploration of new technologies and features clips from his film career and a chance to listen to a rare recording of his voice.
- **Houdini's Third Act: Exposing Frauds** showcases his crusade against deceptive spiritual mediums.
- **The Final Bow/Curtain Call** sets the record straight on the events that led to his death and explores the séances to contact him by his wife, Bess.

Throughout the exhibition, visitors can try out some of Houdini's magic tricks, including the world's smallest version of Houdini's biggest illusion – making a five-ton elephant “vanish.”

Opening Day (April 14) activities include a magical presentation and tour by curator and magician David London. Mr. London will share insights and stories from his experiences creating the exhibition. He will also enlighten the audience with little-known aspects of Houdini's life before and during his career as the world's greatest magician.

During the exhibition's run, The Breman will offer supplementary programming including several speakers and family events. This includes ***Magical Mondays*** a series of kid's events featuring magical activities, stories and projects and ***Houdini's Magic Block Party***, a family event on July 21st featuring street magicians, concessions, and even learn some magic you can do at home. Also, at this event a group of magicians will be attempting a spectacular record-setting simultaneous escape. Even better everyone can participate!

Other programs include:

Unlocking Houdini's Secrets with Curator & Magician David London – Opening Day Festivities / April 14

Magician Youth Talent Show – Family Programming / April 28

Magic and Theatre in the Time of Houdini – Lecture/ May 19

Interview with Holocaust Survivor Werner Reich: Magic in the Death Camp Presentation / May 26

Magic and Monotheism – Lecture by Rabbi Joe Prass / June 12

Peek Behind the Curtain: Meet the Atlanta Magic Clubs – Family Programming / June 17

Atlanta Magic Spectacular: Combined Atlanta Magic Club Show – Family Programming / June 30

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Luck and Charms: A curious afternoon of magical mysteries starring Joe M. Turner / Family Fun / July 7

Houdini in Early Cinema – Lecture by John Cox / July 14

Houdini's Magic Block Party – Community and Family Event and Party / Lecture / July 21

Harry Houdini: Pulling Back the Veil in Search of Cecelia: Lecture / July 28

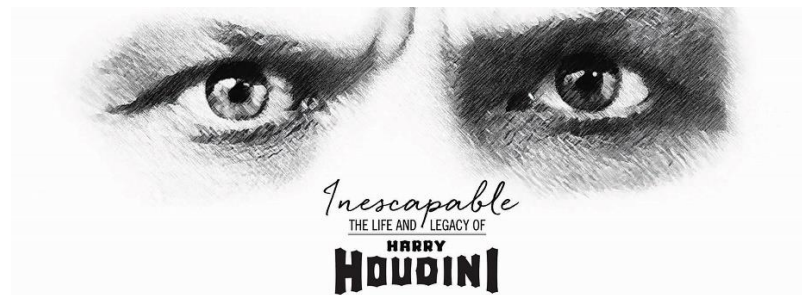
Magical Mondays – Weekly Family Programming / April 15 – August 5

(More information available at TheBreman.org or call 678.222.3700)

Event and programming schedule is subject to change, please check our website.

Houdini runs through August 11, 2019.

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About the William Breman Jewish Heritage Museum

The Breman Museum, a preeminent cultural center in the Southeast, connects people of all backgrounds in understanding and appreciation of Jewish history, culture and arts. Its midtown Atlanta location hosts a special, permanent Holocaust exhibition highlighting the resilience of local survivors, plus comprehensive archives on Southern Jewish History, the most extensive of their kind. The museum's galleries are a showcase for exclusive exhibitions and compelling displays. Known for its events, concerts, lectures, genealogy resources, educational workshops, and enlightening tours for visitors of all ages, the Breman Museum welcomes the public to view its galleries Sunday through Thursday 10 AM – 5 PM and Friday 10 AM - 4 PM.